

**SACRe / PSL & Remarque Institute / Tisch School-New York University**  
Vendredi 5 et samedi 6 décembre 2014 - *December 5 and 6, 2014*  
New York, USA

Journées d'études / Workshop :

# ***Research and the arts: Its purpose and value***

**La recherche en arts :  
Quelle signification et quelle valorisation ?**



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## ***Session 3: Curriculum and career***

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# ***Schedule***

## Friday December, 5th

From 9:00 to 12:30

Location:

**Session 1 : Institutional questions**

**Remarque Institute, 53 Washington Square South, Room 324**

From 12:30 to 14:15 :

Location:

**Lunchbreak**

**Remarque Institute, 53 Washington Square South**

From 14:00 to 18:00

At 14:30, location:

From 16:00 to 18:00

**Session 2 : Publicizing**

**Grey Art Gallery, 100 Washington Square East**

**Center for Ballet & the Arts, 20 Cooper Square, 2nd floor**

From 18:00 to 19:00

Location

**Reception**

**Center for Ballet & the Arts, 20 Cooper Square**

At 19:00

Location

**Diner**

**The Torch Club, 18 Waverly Place**

## Saturday December, 6th

From 9:00 to 12:30

Location

**Session 3 : Curriculum and career**

**Tisch School of the Arts, 721 Broadway**

**Dean's Conference Room**

At 13:00

Location

**Lunch**

**Cornelia Street Café, 29 Cornelia Street**

# Session 1

## Institutional questions

Dec. 5<sup>th</sup>, 09:00 - 12:30

Location: **Remarque Institute**, 53 Washington Square South, Room 324

- 9:00**      **Welcoming**
- 9:10**      **Getting to know you** (1 minute individual presentation)
- 9:30**      **Presentations by French institutions**  
CNSAD, CNSMDP, ENS, ENSAD, ENSBA, FEMIS (5min each)
- 10:00**     **NYU - Provostial overview about Arts and Humanities**  
Ulrich Baer
- 10:15**     **SACRe program presentation (Science, Arts, Creation and Research)**  
Nadeije Laneyrie-Dagen & Emmanuel Mahé
- 10:45**     *Coffee break*
- 11:15**     **General discussion moderated by Shelley Rice**  
Introduction (10 min) by Gáita Leboissetie  
*Artist as researcher: a true negotiated or a non- institutional issue?*

11:15-12:30 | *Topics to discuss*

### **Excellence**

*How is the question of excellence (Shanghai ranking) of artistic research expressed across the Atlantic, outside the Bologna Process?*

### **Political actuality**

*How is the need for research or postgraduate art schools presented in the United States? What is the American context: MASTER versus PhD programs?*

### **Institutions**

*What is the institutional structuring of artistic or 'creative' research in the United States? How is it funded (monies and resources)? How do institutions oversee practical training and theoretical research?*

### **Language and vocabulary conflict**

*Language doesn't lie. How is "artiste chercheur" or "chercheur artiste" said in English? If this classification does not exist, what other term is used? An example of one recent institutional difference between France and the US: in the US artists can teach without a PhD.*

- 12:30**      *Lunch*

## Session 2

# Research recovery and publicizing: creating places and other tools

Dec. 5<sup>th</sup>, 14:00 - 18:00

Location: **Grey Art Gallery**, 100 Washington Square East  
**Center for Ballet & the Arts**, 20 Cooper Square, 2nd floor

**14:30**     **Grey Art Gallery** (<http://www.nyu.edu/greyart/>)  
*The university and its museum. About "Ernest Cole Photographer" (the first major solo museum show of South Africa's Black photojournalist).*

**16:00**     **Center for Ballet and the Arts**  
*History of an intellectual and logistical initiative.*  
Jennifer Homans

**16:45**     **General Discussion** moderated by Barbara Turquier  
Introduction (10 min) by Emmanuel Mahé  
*Research and its economical value : are they compatible?*

16:45-18:00 | *Topics to discuss*

### **Visibility**

*Survival directives: from "Publish or perish" to "Demo or die". The necessity to create places, events, exhibitions, publicity linking research and practice.*

### **Commercialization**

*Patents and marketing.*

**18:00**     *Reception*  
Center for Ballet and the arts

**19:00**     *Diner*  
The Torch Club, 18 Waverly Place

# Session 3

## Curriculum and career?

Dec. 6<sup>th</sup>, 09:00 - 13:00

Location: Tisch School of the Arts, 721 Broadway, Dean's Conference Room

### Part 1: What kind of training for an artist?

**9:00**     ***Is a doctorate possible in Art?***

*Member schools of SACRe/PSL introducing the SACRe utopia:  
Presentation of the 6 SACRe projects.*

**9:30**     ***General Discussion** moderated by Nadeije Laneyrie-Dagen*

*Introduction (10 min) by Sébastien Lenglet*

*Training curriculum. Finding the right balance – and the right approach between theory and practise.*

9:30-10:45 | *Topics to discuss*

#### **Thesis Topic**

*What dissertation topic for a creative Ph.D? What is the SACRe portfolio (everything but an academic dissertation)?*

#### **Teaching**

*Role and form of theoretical courses in arts education (graduate and undergraduate). How do we introduce the theory in a practical education?*

#### **The promotion of collective action**

*Cooperation between disciplines (intent of SACRe for students).*

**10:45**     *Coffee break*

## Part 2: What kind of diploma do you give and for what ?

- 11:00**     ***Ph.D. and NYU Arts: a good fit?***  
By Shelley Rice
- 11:15**     ***Art and research : fertile ground for creative practice.***  
*Round table discussion with NYU Deans.*
- 11:45**     ***General Discussion*** moderated by Shelley Rice  
Introduction (15 min) by Olivier Dauriat & François Zammour  
*Academic evaluation, professional applications and uses*

11:45-13:00 | *Topics to discuss*

### ***Academic evaluation and legitimacy***

*What criteria? Who judges? How to enforce rules without complying? How to divert without delegitimizing? How to invent a framework without modeling research in art?*

### ***Professional benefits***

*What added value is there in an artistic world that doesn't believe in diplomas? How to prevent this kind of reaction "Don't tell my gallery that I have a Ph.D."? What kind of talking points to invent.*

- 13:00**     *Lunch*